

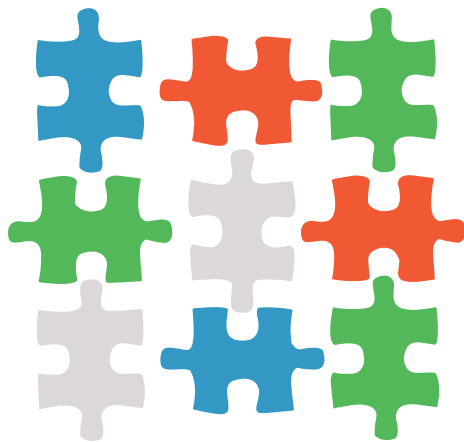
DREAMWEEK ADVERTISING DECK



20
25



DIRECTLY REACH AN ENGAGED AUDIENCE



- TECHIES & INNOVATORS
- CHEFS & FOOD WRITERS
- COACHES & ATHLETES
- SCIENTISTS & ENGINEERS
- ARTISTS, FILMMAKERS & PERFORMERS
- BUSINESSES LARGE & SMALL
- PHYSICIANS & MEDICAL PROFESSIONALS
- STUDENTS & EDUCATORS
- COMMUNITY LEADERS & ACTIVISTS

WHAT IS DREAMWEEK?

DreamWeek is a summit of over 200 civic and civil events, taking place in and around downtown San Antonio. Founded in 2012, DreamWeek occurs annually for 17 days during the month of January, and grows more successful every year. Advertising opportunities are available before, during, and after the summit.

GOALS:

- Work together to create a roadmap to realize our collective dreams
- Create an environment for civil and civic engagement
- Promote dialogue & exchange
- Provide networking opportunities
- Increase community involvement
- Create shared experiences



BE A VOICE OF DREAMWEEK

There are several advertising opportunities available throughout the DreamWeek Summit, both in digital and print formats. DreamWeek.org will have banner ads available on most pages. For print, full and half page ads will be available in printed schedule booklets, containing all of the DreamWeek events, that will be distributed throughout the city as well as at all DreamWeek events. For the most exposure, reserve the back cover or other prominent placement.

Professional ad design services available as well, to make sure your ad looks the very best.



250+
Events
ANNUALLY



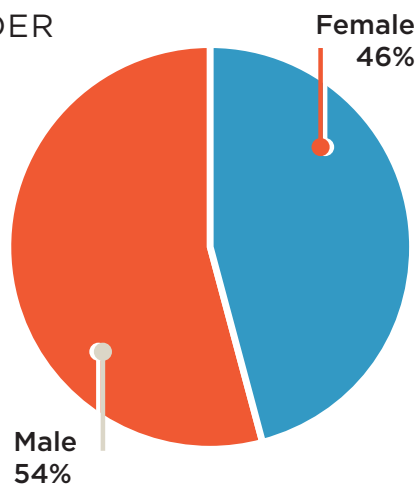
founded in 2012 and
GROWING EVERY YEAR



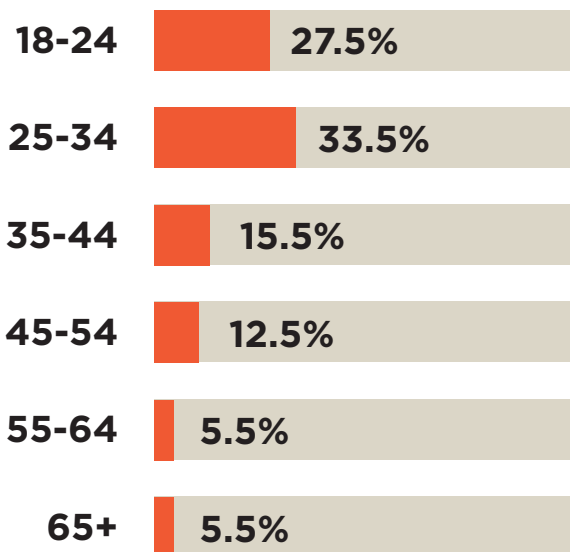
ADVERTISING OPPORTUNITIES

DREAMWEEK.ORG AUDIENCE DEMOGRAPHICS

GENDER



AGE



ONLINE CONNECTIONS

Gain exposure by placing an ad on the DreamWeek website. This is a high-impact opportunity to maximize visibility with an engaged audience. Advertisers can target specific pages to reach their target audience. Ads rotate on each page.

Contact us today to strategize the best placement package for your company!

WEBSITE

ADVERTISING PLACEMENT

HOMEPAGE

- Top Rotating Slider \$1000
- Footer Banner \$750

EVENTS PAGE

- Top Banner \$750
- Footer Banner \$500

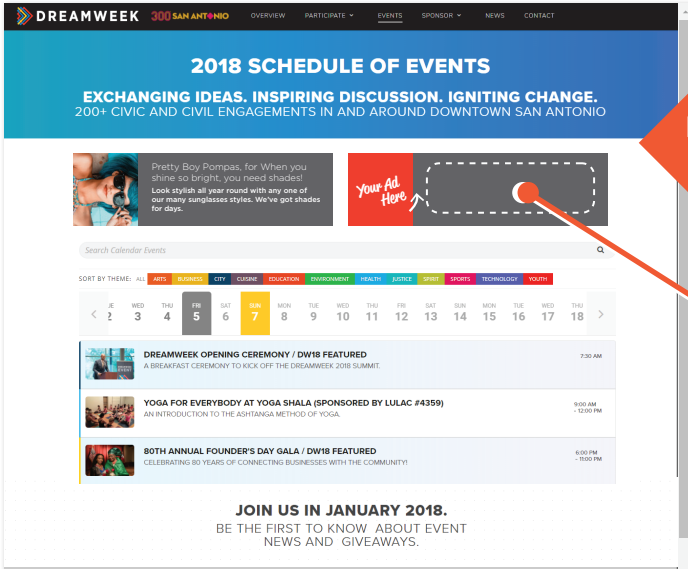
OTHER PAGES

\$450

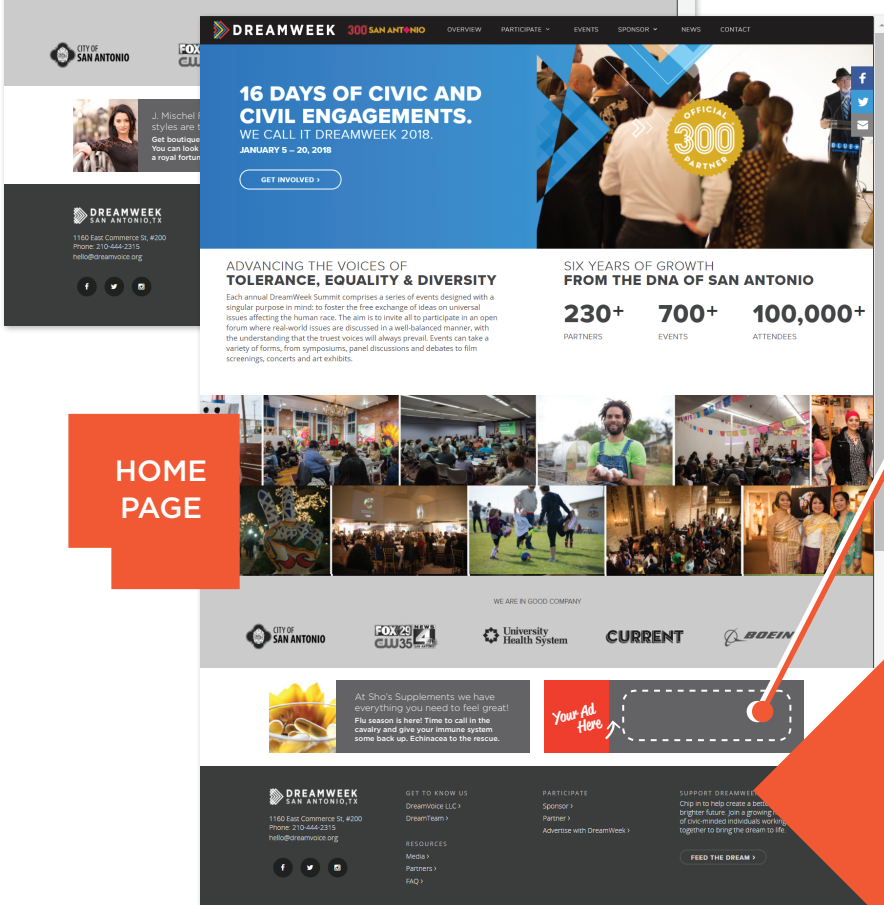
**reach thousands
of visitors**

*Annual MLK March alone attracts 250,000+

ADVERTISING PLACEMENT



EVENTS PAGE



HOME PAGE

TOP BANNER
FOOTER BANNER

Design services available. To place an ad or if you have any questions, please contact us at 210-444-2315, email advertise@dreamvoice.org, or place directly at dreamsecured.org/dwadvertising.



RATE CARD

WEBSITE - ROTATING ADS	COST
HOMEPAGE FOOTER BANNER	\$500/wk
EVENTS PAGE HEADER BANNER	\$750/wk
EVENTS PAGE FOOTER BANNER	\$500/wk
INTERIOR HEADER BANNER	\$450/wk
INTERIOR FOOTER BANNER	\$400/wk

Digital Ad Submissions:

- Please provide one photo at least 480x600 pixels image
- Ad title text (max 60 characters), Ad body text (max 120 characters)
- Click Through URL

To place an ad or if you have any questions, please contact us at 210-444-2315, email advertise@dreamvoice.org, or place directly at dreamsecured.org/dwadvertising.



ADVERTISING OPPORTUNITIES

Summit schedule in print
will be distributed at

500+
locations in
Bexar County

TOP DISTRIBUTION SPOTS

- Riverwalk/Downtown
- College campuses citywide
- Coffee Shops
- Movie Theaters
- Community Centers
- DreamWeek Events

PRINTED REACH

DreamWeek Event schedule booklet will be distributed all throughout the county on printed media and in digital form through our social media channels. It will also be available at DreamWeek events and distributed along the MLK march route.

ADVERTISING PLACEMENT

SCHEDULE BOOKLET

- Full Page
- Half Page
- Prominent Placement Available

*Design services available.
To place an ad or if you have
any questions, please contact
us at 210-444-2315, email
advertise@dreamvoice.org,
or place directly at
dreamsecured.org/dwadvertising.*

PROMINENT PLACEMENT

- Back Cover \$4,950
- Inside Cover (Front & Back) \$2,950
- Facing Page to Inside Cover (Front & Back) \$2,250

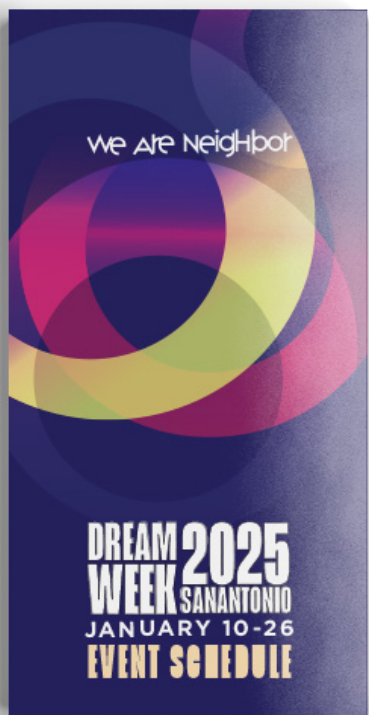
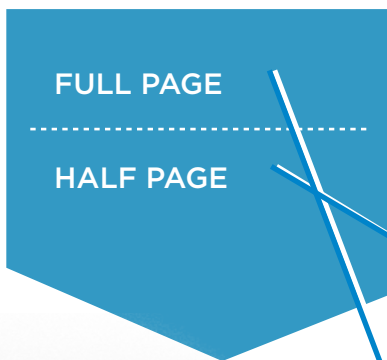
DWSA SCHEDULE

Reserve the back cover or other prominent placement for the most visibility. Attendees utilize the booklet on a daily basis, for the entirety of DreamWeek.

ADVERTISING PLACEMENT

SCHEDULE BOOKLET

- Full Page \$1,250 (2 Ad Combo - \$2,000)
- Half Page \$750





RATE CARD

4x8" SCHEDULE BOOKLET	SIZE	COST
BACK COVER	4x8"	\$4950
INSIDE COVER (FRONT/BACK)	4x8"	\$2950
FACING PAGE - INSIDE COVER (FRONT/BACK)	4x8"	\$2,250
FULL PAGE	4x8"	\$1,200
FULL SPREAD OR 2 AD COMBO	8"x8" or 4x8" ea.	\$2,000
HALF PAGE	4x4"	\$750

Print Ad Submissions:

All ads must be submitted as high-resolution PDF files. All images, graphics should render 300 dpi or above. Be sure to embed fonts, graphic files into PDF. For cover, full-page ads, please include .125" bleeds.

To place an ad or if you have any questions, please contact us at 210-444-2315, email advertise@dreamvoice.org, or place directly at dreamsecured.org/dwadvertising.



RATE CARD

DESIGN SERVICES	COST
PRINT AD	\$350/AD
DIGITAL AD	\$250/AD

LET'S HANDLE THE DESIGN

Professional design services are available for all advertising opportunities. We will work with you to make your vision a reality, or to provide original concepts based on your existing brand elements such as color scheme, typeface and logo design elements. We can incorporate your copy or help you to come up with messaging. Contact us today to discuss all available options.

To place an ad or if you have any questions, please contact us at 210-444-2315, email advertise@dreamvoice.org, or place directly at dreamsecured.org/dwadvertising.



ADVERTISING AGREEMENT

(Check all selections)

SCHEDULE BOOKLET

- BACK COVER - \$5000
- INSIDE COVER PAGES - \$3000
- FACING PAGE - INSIDE COVER - \$2,250
- FULL SPREAD OR 2 AD COMBO - \$2,000
- INTERIOR FULL PAGE - \$1,200
- HALF PAGE - \$750

WEBSITE

- HOMEPAGE ROTATING SLIDER - \$1000
- HOMEPAGE FOOTER BANNER - \$750
- EVENTS HEADER BANNER - \$750
- EVENTS FOOTER BANNER - \$500
- OTHER PAGES BANNER - \$450

DESIGN SERVICES

- PRINT AD - \$350/AD
- DIGITAL AD- \$250/AD

CUSTOM PACKAGE

- VARIES \$ _____

TYPE OF PAYMENT

- BY PHONE: Please call 210-444-2315 for payment processing.
- ONLINE: Visit dreamsecured.org/dwadvertising for secure online credit card payments.
- BY CHECK: Please make checks payable to DreamVoice LLC

Mail to: DreamVoice LLC, 1142 E. Commerce Ste 200, San Antonio, Texas 78205

TOTAL AMOUNT DUE: _____ # OF WEEKS TO RUN BANNER AD _____

Signature: _____	Date: _____
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Terms and Conditions: Advertising space is limited and available on a first-come, first-served basis. The publisher reserves the right to cancel or reject any advertising. All advertising insertion orders and contracts are subject to the approval of the publisher. Omission or error in or of any insertion shall not constitute a breach in this contract; however, omission or substantial error shall entitle the advertiser to a prorated discount. If a waiver of any default or breach is granted by either the advertiser or the publisher, this waiver shall not be considered a waiver of any subsequent default breach of the same or any other provisions. Advertisers and their affiliates will assume liability for full content of printed advertising, to include, but not limited to, the following: text, representation, photography and illustration. Advertisers and their affiliates are responsible for any claims made against the publisher arising from their published endorsement. The publisher reserves the right to place the word "advertisement" with any ad which, in the publisher's opinion, resembles editorial matter. Unless otherwise specified, positioning of advertising shall be decided with the publisher's sole discretion. The publisher will use its reasonable efforts to accommodate the advertiser's positioning request. Cancellations must be received in writing by the publisher on or before the published closing date/deadline. No cancellations will be accepted after closing date. All ads for the printed schedule booklet are due on or before November 7th

YOUR VOICE MATTERS

DREAMWEEK ADVERTISING DECK

DreamVoice LLC

dreamvoice.org | dreamweek.org

[@dreamweeksa](https://twitter.com/dreamweeksa) | [#dwsa](https://twitter.com/dwsa) | 210-444-2315

