DREAMWEEK IS ONE OF THE MOST FORWARD-LOOKING & ICONIC DEVELOPMENTS IN SAN ANTONIO IN THE LAST DECADE.

RON NIRENBERG
MAYOR - CITY OF SAN ANTONIO
CIVIC AND CIVIL ENGAGEMENT

Planted in a city that thrives in diversity, DreamWeek aims to bring people, their unique ideas and their myriad of voices to the forefront of a city-wide summit. Ideas become most powerful when they are advanced through the interaction of individuals and communities, and propelled towards a greater awareness of the issues that touch us all.

Inspired by Dr. Martin Luther King Jr. and his legacy of civil rights reform, the DreamWeek mission is to lay the foundations of tolerance, equality, and diversity to create a platform where people across cultures and communities can discuss and exchange ideas, fostering enlightenment for the greater human experience.

GOALS

• Work together to create a roadmap to realize our collective dreams
• Create an environment for civil and civic engagement
• Promote dialogue & exchange
• Provide networking opportunities
• Increase community involvement
• Create shared experiences

ONE HUNDRED AND FIFTY + EVENTS IN JANUARY

TECHIES & INNOVATORS
CHEFS & FOOD WRITERS
COACHES & ATHLETES
SCIENTISTS & ENGINEERS
ARTISTS, FILMMAKERS & PERFORMERS
BUSINESSES LARGE & SMALL
PHYSICIANS & MEDICAL PROFESSIONALS
STUDENTS & EDUCATORS
COMMUNITY LEADERS & ACTIVISTS
Each annual DreamWeek Summit comprises a series of events designed with a singular purpose in mind: to foster the free exchange of ideas on universal issues affecting the human race. The aim is to invite all to participate in an open forum where real-world issues are discussed, with the understanding that the truest voices will always prevail. Events take a variety of forms, from symposiums, panel discussions and debates to film screenings, concerts and art exhibits.

Throughout the summit, participants honor the past, take stock of the present, and present a vision for the future. Since its inception, DreamWeek has gained unprecedented momentum. Since 2013, the summit has grown to include more than 100 partners hosting over 150 events throughout the San Antonio area annually and attracting a global audience of civic-minded individuals. DreamWeek is concurrent with the City’s annual MLK Commemorative March, which has grown to become one of the largest in the country since the first march in 1987.
THEMES

CITY
The new landscape of urban progress

SPORTS
Achievement by teamwork & competition

CUISINE
Sharing world culture through food

HEALTH
Whole living (body, mind, soul)

ENVIRONMENT
Cleaner resources for a cleaner world

TECHNOLOGY
Advancing the future of the community

EDUCATION
Knowledge is empowerment

ARTS
The roots of creativity & diversity

YOUTH
What can future generations teach us

SPIRIT
Acceptance and tolerance through faith

JUSTICE
Civil and human rights of the community

BUSINESS
Success beyond financial boundaries
THE ROAD TO CIVIL RIGHTS IN THE NAME OF HUMANITY HAS MANY CHALLENGES & BARRIERS. BUT A PEOPLE UNITED CAN OVERCOME.

JAIME P. MARTINEZ
WHY SAN ANTONIO?

As the seventh largest city in the U.S. and growing rapidly, San Antonio welcomes over 30 million tourists annually and offers unique attractions such as the River Walk and the Tower of the Americas. In 2015, the Alamo and San Antonio Missions National Historic Park were officially recognized as a UNESCO World Heritage Site.

2018 marked the 300th anniversary since the establishment of its first permanent settlement. The San Antonio Tricentennial Celebration, commemorated the city’s traditions and showcased various facets of history, art, and innovation.

The Alamo City is also home to an often unconventional, and ever-growing art scene, a downtown replete with niche restaurants and boutiques, and annual city-wide festivals that celebrate San Antonio and its storied cultures. The city proudly hosts one of the largest MLK Day marches in the nation, with the 2017 march drawing more than 300,000 participants.

San Antonio’s broad cultural diversity is rooted in its rich Spanish and Latin American heritage. The city’s unique history has laid a foundation for people of all cultural and ethnic backgrounds to coexist and thrive as one community. San Antonio is one of a handful of major U.S. cities which classifies as a majority-minority city, meaning minority demographic groups comprise more than half of the city’s total population.
A WORLD-CLASS HOST CITY

FIESTA SA
Over 3.5 million annual participants

SAN ANTONIO BOOK FESTIVAL
Features 90+ national, regional, & local authors, 18,000+ visitors

PRIDE SAN ANTONIO
LGBTQ festival & events. 7,000+ attendees

SAFILM
Founded in 1994, 140+ films showcased annually

DIWALI SA
Drawing 15,000+ people from all over Texas

MUERTOS FEST
Annual day of the dead celebration, thousands attend

UNA NOCHE DE LA GLORIA
Annual arts, fashion, and performance art exhibitions

PAX SOUTH
Gaming convention since 2016, tens of thousands attend

LUMINARIA
3,000+ artists and over 1 million attendees

FOLKLIFE FESTIVAL
Featuring over 40 cultures & ethnic groups since 1972

SICLOVIA
Attracted 65,000 cyclists to the free, bi-annual event

CULINARIA
Inaugurated in 2000, now attended by thousands across the city

MAVERICK MUSIC FESTIVAL
Began in 2013, over 11,000 in attendance

COFFEE FESTIVAL
Sold out over 4,000+ coffee flight tickets

MALA LUNA
Two-day music festival and cultural experience

ALAMO CITY COMIC CON
Currently the largest convention in San Antonio, over 75,000 attend

#DWSA
DR KING INSPIRED A GENERATION OF ARTISTS TO LIFT UP OUR STORY.

AARONETTA PIERCE
A BLOSSOMING COMMUNITY

CELEBRATING DIVERSITY
Demographic Breakdown Based on 2010 Census

SAN ANTONIO
1,327,606

TEXAS
25,145,561

BLACK OR AFRICAN AMERICAN PERSONS
SA 6.9%  |  TX 11.8%

AMERICAN INDIAN & ALASKA NATIVE PERSONS
SA 0.9%  |  TX 0.7%

ASIAN PERSONS
SA 2.4%  |  TX 3.8%

NATIVE HAWAIIAN & OTHER PACIFIC ISLANDER
SA 0.1%  |  TX 0.1%

PERSONS REPORTING TWO OR MORE RACES
SA 3.4%  |  TX 2.7%

PERSONS OF HISPANIC OR LATINO ORIGIN
SA 63.2%  |  TX 37.6%

WHITE PERSONS NOT HISPANIC
SA 26.6%  |  TX 45.3%

GROWTH OF DREAMWEEK

100+ Partners ANNUALLY
150+ Events ANNUALLY
100K+ Attendees ANNUALLY
DREAMWEEK REACH

BRIDGING THE GAP
DreamWeek Social Media Audience by Age

- **18-24**
  - Women: 7%
  - Men: 8%

- **25-34**
  - Women: 26%
  - Men: 35%

- **35-44**
  - Women: 30%
  - Men: 35%

- **45-54**
  - Women: 18%
  - Men: 9%

- **55-64**
  - Women: 12%
  - Men: 2%

- **65+**
  - Women: 4%
  - Men: 3%

- From **45 Countries**

- **70%** Women
- **30%** Men

Facebook: 8%
Twitter: 10%
Instagram: 2%
WHEN HUMANS DREAM, A
PRECIOUS RUSH OF BLOOD
THROUGH VEIN WASHES CLEAN
THE LABELS, AND PAINTS THE
HOPE-FILLED AIR WITH JOY.

CARMEN TAFOLLA
HOST AN EVENT

PARTNER WITH DREAMWEEK TO ORGANIZE EVENTS THAT CELEBRATE AND PROMOTE AN EXCHANGE OF IDEAS FOCUSED ON TOLERANCE, EQUALITY, AND DIVERSITY.

1. Get to know DreamWeek. Review this booklet and visit dreamweek.org to familiarize yourself with the core mission and values that the Summit promotes. Returning partners may skip this step.

2. Submit your event. Fill out the application form online at dreamweek.org/partner

3. Receive confirmation. We’ll review the application upon receipt and notify you of confirmation or request additional information if needed.

4. Once your event is approved, you will be directed to a link where you can download our promotional package including: DW official logos, FB covers, and promotional templates.
ADVOCATE FOR PROGRESS

In a city defined by its storied cultural heritage, DreamWeek is bridging the gap between people and ideas through an international summit on tolerance, equality, and diversity. In order to keep DreamWeek events free or at minimal cost to the public, we rely on the kindness of like-minded businesses and organizations for support.

Our sponsors make DreamWeek a reality. Since the very first Summit in 2013, industry leaders throughout San Antonio have come together to support the dream of introducing a central platform where civic discourse can thrive and where opposing views can be respectfully exchanged without fear of hatred or violence.

Become a DreamWeek sponsor today, and not only will you receive unparalleled brand visibility with an active civil-minded audience, but you will be joining in our shared vision for a future of peace and tolerance.

Learn more about sponsorship opportunities at dreamweek.org/sponsor.

OTHER WAYS TO SUPPORT:

• **Share Your Talent:** Music, dance, theatre, and other forms of art are a huge part of what makes DreamWeek special. At DreamWeek, we strive to create opportunities for budding and up-and-coming artists to present their work in a supportive and appreciative environment.

• **Promos & Donations:** We welcome all kinds of in-kind donations. Catering, transportation, accommodations, travel, gifts, donations – or just about anything else you will give to a friend is welcome.

• **Offer a Venue:** We’re always scouting new event venues in and around the downtown area of San Antonio. The city has a myriad of unique and extraordinary spaces. We would like to introduce them to an audience respectful of each individual space and enhance their value with meaningful activity.
BECOME AN ADVOCATE

The DreamTeam is always excited to welcome volunteers aboard! There are many opportunities to contribute your time and talent as an organization or as an individual for the greater good.

• **Event Assistance** – Help us coordinate the logistical aspects of DreamWeek events.

• **Photographers** - Grab your camera and document DreamWeek.

• **Musicians** - Showcase your musical talent by performing at a DreamWeek event.

REWARDS OF VOLUNTEERING

• **Serve Your Community** - Join other civic-minded individuals working toward a common vision: to bring to life the dream of a tolerant, equal, and diverse world.

• **Find Yourself** – Everyone has something unique to bring to the table. Discover your talents and celebrate what makes you stand out from the crowd.

• **Have Fun** – Meet a thousand new faces, find a hundred new spaces, and discover a few other sides of your community.

OUR DREAMS FUEL PROGRESS
HERALD A NEW WORLD – ONE OF TOLERANCE OF DIFFERENT PERSPECTIVES, EQUALITY OF OPPORTUNITY, AND RESPECT FOR THE DIVERSITY OF THE GENIUS WITHIN US.

SHOKARE NAKPODIA
DREAMWEEK FOUNDER

#DWSA
SNAPSHOTS OF DREAMWEEK

2ND VERSE SOULFUL & SPOKEN WORD POETRY
January 11, 2013

NEVIL SHED UNITED BASKETBALL TOURNAMENT
January 12, 2013

ST. MARY’S UNIVERSITY - N.A.I.E.M. (Native American Identity Empowerment Movement)
January 17, 2013

MCNAY POP-UP TALKS
January 18, 2013

SAN ANTONIO CHILDREN’S MUSEUM READING & WORKSHOP
January 11, 2014

LUNA NIGHT OUT FT ROXY ROCA
January 17, 2014

1005 FACES EXHIBIT PARTY
January 18, 2014

CHEFS FOR CHEFS BRUNCH
January 19, 2014

SABA BUSINESS MIXER (San Antonio Businesss Alliance)
January 14, 2015

THE POLICE, OUR COMMUNITY & THE FUTURE
January 15, 2015
SAGE TASTE THE DREAM GALA (San Antonio for Growth on the Eastside)  
January 17, 2015

MBAW- CAFÉ COLOMBIA (Musical Bridges Around the World)  
January 17, 2016

SELMA VIEWING & PANEL DISCUSSION  
January 19, 2015

ALAMO CITY BLACK CHAMBER OF COMMERCE LUNCHEON  
January 6, 2017

DREAMWEEK OPENING CEREMONY WITH MLK III  
January 8, 2016

THE HOLOCAUST: LEARN & REMEMBER  
January 11, 2017

MEN AGAINST VIOLENCE AGAINST WOMEN  
January 9, 2016

REPRODUCTIVE HEALTH ACTION FORUM  
January 12, 2017

REALIZING THE DREAM OF A WORLD CLASS CITY  
January 13, 2016

CONVERSATION W/ CONGRESSMEN: BIPARTISAN FOREIGN POLICY  
January 10, 2017
OUR LIVES BEGIN TO END THE DAY WE BECOME SILENT ABOUT THINGS THAT MATTER.

MARTIN LUTHER KING III
DreamWeek is a modern-day expression of the MLK vision: to lay the foundations of tolerance, equality, and diversity by creating dialogue across cultures and communities. In a city known for its innate ability to confront conflict with resolve and civility - and, perhaps not coincidentally, the home of the largest MLK March in the nation - a small group of dedicated individuals started to hold meetings in 2010 with a common quest to advance and grow that vision as an annual summit of events.

In 2011, DreamVoice, LLC was established, by Shokare Nakpodia, as an organization dedicated to realizing this collective aspiration, and in 2013 the first DreamWeek summit was presented with 20 partners and 35 events.

DreamVoice supports organizations that exist to better the human condition through the promotion of media assets and resource contributions. Funding for DreamWeek is solicited by DreamVoice through sponsorships, donations and sales of branded merchandise.

The DreamVoice Team, a collection of community advocates from all walks of life, consists of dedicated writers, entrepreneurs, artists, authors and designers. The singular commitment is to promote an environment in which issues facing our global community are addressed in a civic and civil manner, while empowering those who seek the understanding and education required for peaceful coexistence.
STEWARDS

DREAMVOICE TEAM
- SHOKARE NAKPODIA
- FRANK TREJO
- ERIN MCANDREW
- DEBORAH OMOWALE
- THERESA CANALES
- JAYNA FLEMING
- LISA JACKSON

DW COORDINATOR
- NICOLE CANTU
- HEATHER WILLIAMS

CONSULTANTS
- SARAH BROOKE LYONS
- JO MCCALL
- MARITZA QUIROZ

DreamWeek would not be possible without the contribution of numerous volunteers and supporters.
WE HAVE A LOT MORE IN COMMON THAN WE DO THAT IS DIFFERENT.

ED NEWTON
COMMUNITY BIBLE CHURCH
PAST PARTNERS

- 1906 GALLERY
- ALAMO CITY BLACK CHAMBER OF COMMERCE
- AMERICAN RED CROSS
- AP ART LAB
- AR STRATEGY GROUP, LLC.
- ARTFUL START
- ARTPACE
- ARTS SAN ANTONIO
- AUTISM SOCIETY OF CENTRAL TEXAS
- AWESOME SA+
- AXR STRATEGIES LLC.
- BASIC PREP LEADERSHIP ACADEMY
- BETHEL PREVENTION COALITION
- BIBLIOTECH BEXAR COUNTY
- BIG BROTHERS BIG SISTERS & ROTENGO
- BLUE STAR ARTS COMPLEX
- BLUE STAR CONTEMPORARY
- BORDERLAND COLLECTIVE
- BRIDGING THE GAP - SWEEP OVER SA!
- CAFÉ COLLEGE
- CALIENOTE HOT GLASS STUDIO
- CARMENS DE LA CALLE
- CELEBRATION CIRCLE
- CITY OF SAN ANTONIO DEPT OF ARTS & CULTURE
- CITY OF SAN ANTONIO MLK, JR. COMMISSION
- CITY OF SAN ANTONIO OFFICE OF EASTPOINT
- CITY OF SAN ANTONIO PARKS & RECREATION
- CITY OF SAN ANTONIO TCI DEPT
- CITYCHURCH DOWNTOWN
- COMMUNITY DRUM CIRCLE
- COMPASSIONATE SAN ANTONIO
- CULTUREWORKS ENTERPRISES
- DAVIS SCOTT FAMILY YMCA
- DELTA RHO LAMBDA CH. OF ΑΦΑ FRATERNITY INC.
- DIALOGUE INSTITUTE OF THE SOUTHWEST
- DIGNOWITY HILL NEIGHBORHOOD ASSOCIATION
- DR. J.R. BOWIE, III SCHOLARSHIP FOUNDATION
- E-WEBSTRATEGY
- EQUALITY TEXAS
- EVA’S ESCAPE AND WATER 2 WINE
- FIESTA YOUTH
- GARDOPIA GARDENS
- GET2TEN CONSULTING INC.
- GLASSHOUSE POLICY
- GOODPEOPLESA
- GOSPEL KDMR PRAISE RADIO
- GREAT WOMEN LEADERS
- HABITAT FOR HUMANITY OF SAN ANTONIO
- HEB READ 3
- HEMISFAIR
- HIP HOP GREW UP
- HOLOCAUST MEMORIAL MUSEUM
- IDEA EASTSIDE
- INDEP ARTS & FILM & KLRN
- KEEPHER SAN ANTONIO
- LAUNCH SA
- LET ME SCHOOL YOU SAN ANTONIO
- LIFTOFF
- LIFTFUND WBC & TEXAS RIO GRANDE LEGAL AID
- LINDA PACE FOUNDATION
- LIVE YOUR DREAM
- MAGIK CHILDREN’S THEATRE OF SAN ANTONIO
- MAIN PLAZA CONSERVANCY
- MARTINEZ STREET WOMEN’S CENTER
- MINDFUL WARRIOR YOGA
- MOVE SAN ANTONIO
- MUSICAL BRIDGES AROUND THE WORLD, INC.
- MY BROTHER’S KEEPER SAN ANTONIO
NAACP
NATURALLY YOU
NOMMO SPEAKER’S BUREAU
OLAJU ART GROUP
PLANNED PARENTHOOD TEXAS VOTES
PROJECT FORWARD
PUROSLAM
Q LIVE ONE
RAICES
RED HAUS PR
RIDE FOR READING SA
SA2020
SAME NEW LIFE ALT. HEALTH & FITNESS
SAN ANTO CULTURAL ARTS
SAN ANTONIO INDEPENDENT SCHOOL DISTRICT
SAN ANTONIO AREA FOUNDATION
SAN ANTONIO BOTANICAL GARDENS
SAN ANTONIO COCKTAIL CONFERENCE
SAN ANTONIO COFFEE FESTIVAL
SAN ANTONIO FIGHTING BACK
SAN ANTONIO FOR GROWTH ON THE EASTSIDE
SAN ANTONIO HUMANE SOCIETY
SAN ANTONIO MUSEUM OF ART
SAN ANTONIO PEACECENTER
SAN ANTONIO PUBLIC LIBRARY
SAN ANTONIO PUBLIC LIBRARY FOUNDATION
SAN ANTONIO RISE
SAN ANTONIO SOUND GARDEN
SAN ANTONIO SYMPHONY
SISTAS IN BUSINESS
SMALL WORLD JAM SESSION
SOUTHWEST SCHOOL OF ART
SOUTHWEST WORKERS UNION
ST. PAUL’S EPISCOPAL MONTESSORI SCHOOL
TEATRO AUDAZ SAN ANTONIO
TECHBLOC
TEXAS COALITION TO ABOLISH THE DEATH PENALTY
TEXAS DIVERSITY COUNCIL
TEXAS PUBLIC RADIO
THE AFRICAN AMERICAN NETWORK
THE AVENIDA GUADALUPE
THE CARVER COMMUNITY CULTURAL CENTER
THE CENTER - PRIDE CENTER SAN ANTONIO
THE CHILDREN’S SHELTER
THE CIRCLE SCHOOL
THE DOSEUM
THE MIGHTYGROUP
THE NEIGHBORHOODS FIRST ALLIANCE
THE P.E.A.C.E. INITIATIVE
THE PLAZA CLUB
THE RAPE CRISIS CENTER
THE RIVARD REPORT
THE SOL CENTER OF SAN ANTONIO
THRIVE YOUTH CENTER
TOMBOYS&MIMOSAS
TRINITY UNIVERSITY
TUCKER’S KOZY KORNER
UNITY CHURCH OF SAN ANTONIO
UTSA INSTITUTE OF TEXAN CULTURES
VIA METROPOLITAN TRANSIT
WHEATLEY COMMUNITY SCHOOL
WHO’S WHO IN SAN ANTONIO
WITTE MUSEUM
WORLD AFFAIRS COUNCIL OF SAN ANTONIO
YOUNG PROFESSIONALS
WRITE ART OUT
YOUNG MENS LEADERSHIP ACADEMY
Established in 1968, and city sponsored in 1987, the City of San Antonio Dr. Martin Luther King, Jr. Commission is celebrating 31 years as one of the city’s leading volunteer organizations.

While the MLK Commission is not affiliated with DreamVoice LLC, their outreach has spanned a wide variety of educational, inspirational, and celebratory events during DreamWeek.

These scholarships help to fund a portion or all of the college tuition of several deserving students, regardless of race or ethnicity, thanks in support of its many partners. This ceremony is held every year around MLK weekend.

HONORARY COMMISSION CHAIR
William Cruz Shaw,
District 2 Councilman

COMMISSION CHAIR
Nathaniel Davis

SCHOLARSHIP PROGRAM CHAIR
Dr. George Williams
SCHOLARSHIP OPPORTUNITIES

MLK JR. Scholarship
Each year, as part of its celebration and focus on youth and education, the MLK, Jr. Commission administers a Martin Luther King, Jr. Scholarship Program. These scholarships help to fund a portion of the college tuition of several deserving students, regardless of race or ethnicity. Each year, the MLK, Jr. Commission gives thousands of dollars in scholarships, thanks to the support of its many partners. This ceremony will be held in the spring.

ELIGIBILITY
1. Be a graduating senior from a school in Bexar County
2. Bexar County resident for one year and a U.S. Citizen
3. Have a minimum, cumulative GPA of 2.5 or equivalent

Dream Scholar Program
Under the leadership of Commission Chair Brandon Logan, the Dream Scholar Program was introduced in 2015 as a call-to-action to San Antonio colleges and universities to each fund one full-scholarship to their respective institutions for minority students. Several San Antonio colleges and universities have committed to providing full-scholarships as part of this program.

For more information and to download a copy of the application, please visit: sanantonio.gov/MLK/MLKScholarship

SCHOLARSHIP DONATIONS

The community can help support students in achieving their higher education goals. Donations for the scholarship fund are accepted from the public and can be mailed to:

City of San Antonio MLK Commission
Attn: Yolanda Marquart
City Manager’s Office // PO Box 839966
San Antonio, TX 78283

Make checks payable to San Antonio Area Foundation - MLK Commission Scholarship. Donations can also be made by credit card by calling 210.207.8667.