

# DREAM WEEK

## SATX 2021

LIFE  
LIBERTY  
AND THE  
PURSUIT OF  
HAPPINESS



SPONSORSHIP



## FOSTERING EMERGING IDEAS

Each annual DreamWeek Summit comprises a series of events designed to foster the free exchange of ideas on universal issues affecting the human race. The summit provides an opportunity for participants to engage in a wide variety of events and in an environment where real-world issues are addressed in a civil and civic manner. Our mission is to reveal the voices of our community genius and promote the understanding that our truest ideas will prevail. Events can take a variety of forms, from symposiums, panel discussions and debates to film screenings, concerts and art exhibits.

### GOALS:

- Work together to create a roadmap to realize our collective dreams
- Create an environment for civil and civic engagement
- Promote dialogue & exchange
- Provide networking opportunities
- Increase community involvement
- Create shared experiences



founded in 2013 and  
**GROWING**



# THE FACE OF AMERICA'S TOMORROW

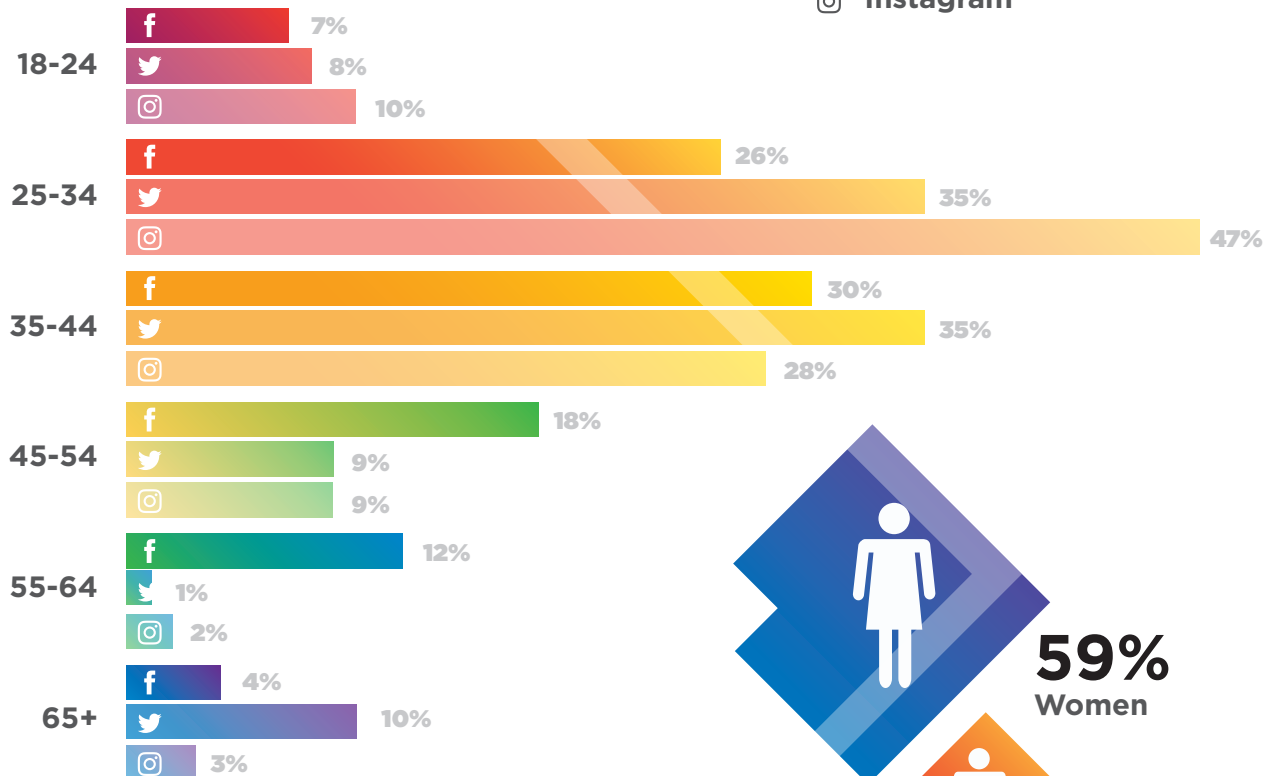
## BRIDGING THE GAP

DreamWeek Social Media Audience by Age

f Facebook

🐦 Twitter

📷 Instagram



**59%**  
Women



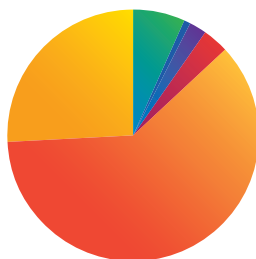
**41%**  
Men



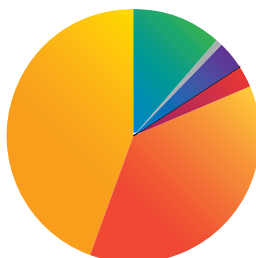


“ DREAMWEEK IS ONE OF THE MOST  
**FORWARD-LOOKING & ICONIC**  
DEVELOPMENTS IN SAN ANTONIO IN  
THE LAST DECADE. ”

**RON NIRENBERG**  
MAYOR - CITY OF SAN ANTONIO



**SAN ANTONIO**  
1.5M



**TEXAS**  
29M

## CELEBRATING DIVERSITY

Demographic Breakdown Based on 2010 Census

- BLACK OR AFRICAN AMERICAN PERSONS  
SA 6.9% | TX 11.8%
- AMERICAN INDIAN & ALASKA NATIVE PERSONS  
SA 0.9% | TX 0.7%
- ASIAN PERSONS  
SA 2.4% | TX 3.8%
- NATIVE HAWAIIAN & OTHER PACIFIC ISLANDERS  
SA 0.1% | TX 0.1%
- PERSONS REPORTING TWO OR MORE RACES  
SA 3.4% | TX 2.7%
- PERSONS OF HISPANIC OR LATINO ORIGIN  
SA 63.2% | TX 37.6%
- WHITE PERSONS NOT HISPANIC  
SA 26.6% | TX 45.3%



# THE GROWTH OF DREAMWEEK



## MAINTAINING MOMENTUM

DreamWeek has grown from 35 events in 2013 to over 200 annually

## BUILDING CONNECTIONS

We are ecstatic to call over 400 organizations and individuals our partners



## SHARING SPACES

In 2013 DreamWeek took place in 30 venues in and around downtown San Antonio. Today, that number has more than quadrupled.



# CREATING AN ENVIRONMENT FOR CIVIL AND CIVIC ENGAGEMENTS.



## BECOME A SPONSOR

In order to keep DreamWeek events free or at minimal expense to the public, we rely on the kindness of like-minded businesses and organizations for support.

Your generous support of the DreamWeek summit will fund the marketing, advertising, production of the schedule of events, and all other costs associated with presenting the summit in partnership with over 175 hosting organizations.

## BENEFITS

As an official DreamWeek Sponsor, you can count on unparalleled brand visibility and invaluable positive impressions from an active and diverse audience. There is no better opportunity to showcase your organization's mission and establish your name as a community leader in philanthropy and human advocacy.

With a variety of events and thousands of participants, your organization will be recognized as a leader in the support of civil and civic community engagements.

**30,000+**  
reached on social  
platforms each month



DREAMWEEK SAN ANTONIO - JANUARY 14-24, 2021

## 2021 SUMMIT SPONSORSHIP LEVELS

BENEFITS	DREAM \$25,000	VOICE \$10,000	SUMMIT \$5,000
Marquee Recognition as Presenting Sponsor			
Special invitations to Marquee DWSA Events (Opening & Closeout Receptions)			
Opportunity for company representative to provide a brief statement at DreamVoice Event			
Company mention during TV/radio event promotional appearances			
Tickets to the Pre-Dream VIP Mixer			
Logo placement on: <ul style="list-style-type: none"><li>• All DW2021 print, digital, and promotional collateral</li><li>• All DW2021 sponsored social media ads</li><li>• DreamWeek Billboards</li><li>• DW2021 website (All sponsors displayed on footer)</li></ul>			
Company advertisement in DreamWeek digital schedule with city-wide distribution (50,000-100,000)	Full Pg	Full Pg	1/2 Pg
Opportunity to introduce speakers at The DreamHour Series			
VIP Table Seating / (regulations permitting)			
VIP Parking at select DreamVoice event			

PROMINENT PLACEMENT







## ESTABLISH YOUR VOICE

We are two months away from a city summit celebrated for its dedication to creating an environment for civil and civic engagement in and around the downtown area. DWSA2021, themed “Life Liberty and the Pursuit of Happiness”, will boast of 100 events to present ideas and dreams for the common good (<http://dreamweek.org/>)

DreamWeek 2021 will be a mix of virtual and live events. Coming off a very trying year for many, it is time to heal our community and cast of minds to the future we dream about. Secure your sponsorship spot today!

Contact our office at 210.444.2315, [adm@dreamvoice.org](mailto:adm@dreamvoice.org), or submit your information electronically at, ***[mightysecured.com/sponsordv](http://mightysecured.com/sponsordv)***.



**DreamVoice LLC**  
dreamvoice.org | dreamweek.org  
@dreamweeksa | #dwsa

